



**Rate Card
June 2010**

Pre-Production		
Producer	\$100	hour
Script Writing	\$80	hour
Script research	\$80	hour
Interview preparation	\$80	hour
Storyboarding	\$60	board
Location Scouting	\$50	hour
Talent Auditions	\$50	hour
Production		
Director	\$1,000	day
Art Director/Design	\$100	hour
Field Producer	\$50	hour
Director of Photography	\$100	hour(2 hr min)
Director of Photography	\$800	day
Sony PDWF335 XDCAM HD Camera	350	day
Standard Light Kit	200	day
Steadicam Operator	\$800	day
Camera Assistant	\$400	day
Production Assistant	\$200	day
Grip	\$450	day
Sound Technician	\$500	day
Gaffer	\$550	day

Post-Production		
HD Editing: FCP with Editor	\$100	hour
HD Editing: AVID with Editor	\$165	hour
Logging and Digitizing	\$50	hour
2-D Motion Graphics Production	\$125	hour
3-D Motion Graphics Production	\$145	hour
Voiceover Talent	\$250	hour
Audio recording and studio	\$100	hour
Music Licensing: Non-Broadcast DVD	\$150	per selection
Audio sweetening	\$75	hour
Video color correction	\$100	hour
Photo scanning	\$25	hour
Transcription	\$175-\$200	hour of tape time
Closed Captioning	\$300	15 mins of footage
Closed Captioning	\$750	1 hour of footage
Closed Captioning (encoding)	\$225	hour
Visual Description (Scripting)	\$30	1 min of footage
Project archival (DLT)	\$150	per 80GB
Project retrieval (DLT)	\$50	per DLT tape
Project archival (to tape)	\$50	hour

Delivery		
Encoding Web and DVD (\$75 minimum)	\$3	per video minute
DVD Services		
DVD mastering	\$75	hour
DVD authoring	\$75	hour
DVD menu design	\$75	hour
DVD/CD Label design:	\$75	hour
DVD/CD duplication: 1-24 B&W	\$4	each
25-49 B&W	\$3.50	each
50-99 B&W	\$3	each
100-249 B&W	\$2.50	each
250-499 B&W	\$2	each
1-24 Color	\$4.50	each
25-49 Color	\$4	each
50-99 Color	\$3.50	each
100-249 Color	\$3	each
250-499 Color	\$3.50	each
DVD Clamshell Cases	\$0.30	each
DVD Amaray Cases	\$0.50	each
Amaray Sleeves: 1-99 B&W	\$2	each
100-200 B&W	\$1.50	each
1-99 Color	\$4	each
100-200 Color	\$3.50	each
Color Proof	\$50	each
DVD assembly	\$0.10	each
TAPE Dubbing and Transfer Services		
Tape to DVD transfer	\$30	per tape/DVD
Tape transfer/dubbing	\$50	hour

Tape Stock		
XDCAM Disc HD	\$30	70 minutes
DVCAM tape: 124	\$30	2 hour tape
DVCAM tape: 184	\$35	3 hour tape
HDCAM tape	\$20	60 minute tape
DVCPROHD tape	\$45	22 minute tape
BetaSP 10/15/30 minute	\$20	tape
BetaSP 60/90 minute	\$30	tape
Equipment rentals		
HMI 1200w PAR with ballast	\$180	day
HMI 400w Joker Kit (includes chimera)	\$180	day
Litepanels 5600 LED Flood Light	\$48	day
Dolly	\$60	day
Track 8ft/4ft	\$12/\$10	day
Monitor: Panasonic 17" HD LCD	\$90	day
Monitor: 17" LCD HD 16:9 Client Monitor	\$60	day
Monitor: Panasonic 9" HD On Camera	\$90	day
Jib arm	\$90	day
Small Grip Truck: 3 ton	\$250	day
Standard Field Audio Package	\$150	day
Steadicam Flyer	\$250	day